

Voicify

Voice AI Automation

Turn Every Call Into Revenue: AI Voice Ordering With SpeedLine and Voicify

Transforming Phone Ordering With Voice AI Automation

As restaurants continue to adapt to rising customer expectations, one area remains a consistent challenge: managing high volumes of inbound phone calls. From placing orders to requesting information, phone interactions can quickly overwhelm staff, especially during peak hours.

Integrating Voicify's voice AI platform with SpeedLine POS offers a powerful solution. Automating phone orders and guest care lets restaurants cut labor strain, ease workflows, and provide faster, more consistent service.

This technology partnership marks a big step forward, using voice AI to elevate guest care while boosting daily kitchen and guest service efficiency.



What is Voicify?

Voicify is a leading voice AI technology platform designed specifically for restaurants. It enables businesses to automate customer interactions through advanced voice assistants that understand, process, and respond to spoken requests efficiently.

An integration between SpeedLine Point of Sale and Voicify transforms how restaurants handle incoming calls, shifting from manual orders to a smart and scalable system.

Core Capabilities

- AI-powered phone answering and order entry
- Automated customer interactions and responses
- Support for both voice and text-based ordering
- Integration with SpeedLine Point of Sale using SpeedLine Connect
- Natural language processing (understanding spoken orders)

How Voicify and SpeedLine Work Together

Built to elevate the guest experience, the integration between Voicify and SpeedLine creates a seamless workflow that connects customer voice input directly to the point of sale system.

When a customer calls the restaurant, Voicify's AI answers the call and begins interacting with the caller. Using keyword recognition and natural language processing, the system interprets the order and converts it into structured data.

This data is then transmitted through SpeedLine Connect, where it is injected directly into the POS terminal, just like a manually entered order.

Integration Workflow

1. The customer calls the restaurant
2. Voicify's AI answers and engages the caller
3. AI captures and interprets the spoken order
4. The customer order is converted into a SpeedLine Connect request
5. The order is injected into SpeedLine's POS
6. The kitchen receives the order as normal

What This Enables

- Fully automated phone ordering
- Consistent order capture without human error
- Seamless integration into existing workflows
- Ability to modify or update orders in real-time



Designed for High-Volume Restaurants

Voicify and SpeedLine help restaurant operators running large groups or high-call-volume locations streamline their operations.

In these environments, staff often struggle to keep up with incoming calls, leading to missed opportunities, long wait times, and frustrated customers. Voicify removes this bottleneck by ensuring every call is answered promptly and handled efficiently.

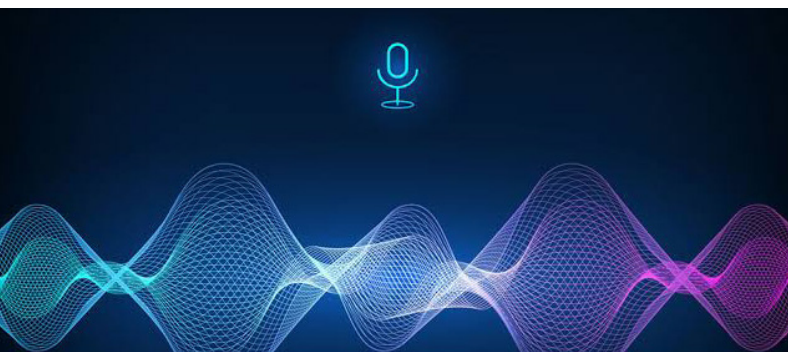
Best-Fit Scenarios

- Multi-location restaurant groups
- High-volume delivery or takeout operations
- Restaurants experiencing frequent call spikes
- Brands looking to scale without increasing labor

For Smaller Operators

Even smaller groups can benefit if they experience:

- High weekly call volume
- Staff strain during peak hours
- Missed calls or abandoned orders



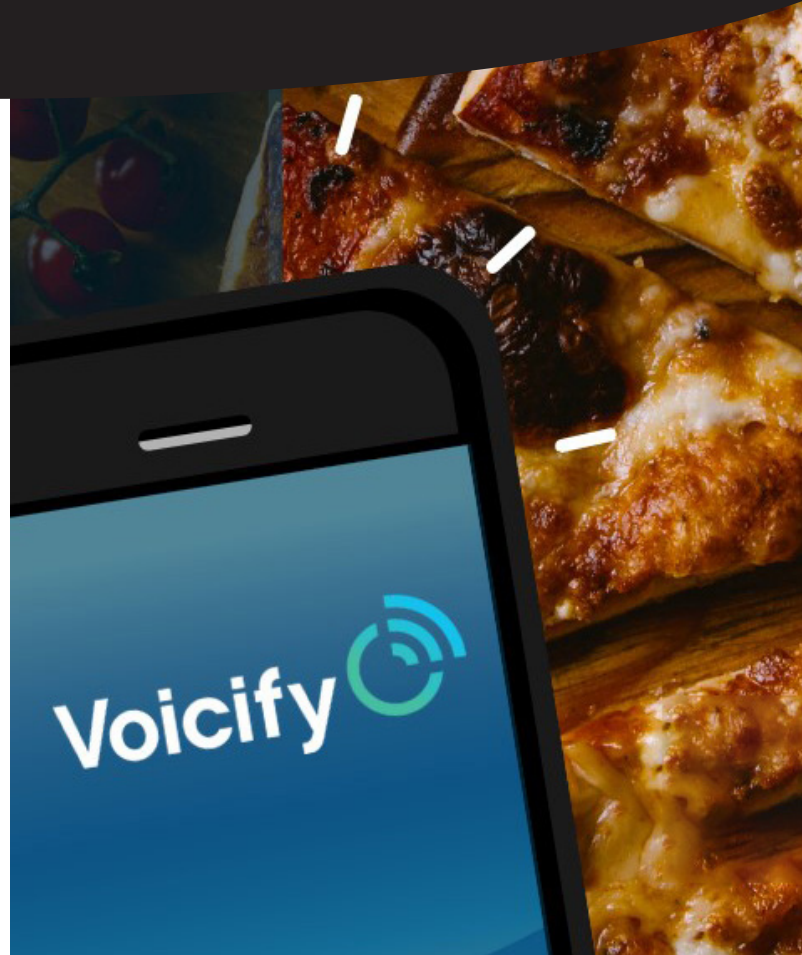
Automating the Ordering Experience

One of the most powerful benefits of Voicify is its ability to automate routine customer interactions. Instead of relying on staff to answer every call, rely on AI to handle common tasks instantly.

Voicify automates order placement and delivers real-time information regarding menus, store hours, and order status to ensure customer satisfaction.

Ordering Automation Features

- AI-driven phone ordering
- Ability to create, modify, and update orders
- Real-time interaction with customers
- Consistent order capture every time
- Integration with POS for immediate processing



Enhancing the Customer Experience

Today's customers demand fast and convenient service across every channel, including the phone. Voicify enhances the experience by eliminating wait times and providing instant, accurate responses.

Instead of being placed on hold or forced to call again during busy periods, your customers can interact with the AI assistant right away, ensuring a smooth and efficient ordering process.

Customer Experience Benefits

- Immediate call answering with no hold times
- Faster order placement
- Consistent and accurate communication
- Reduced frustration during peak hours
- Multiple ordering touchpoints (voice and text)

Reducing Labor Dependency and Costs

Labor shortages, rising wages, and high turnover rates continue to challenge the restaurant industry. Voicify addresses these challenges by reducing the need for staff to manage phone-based tasks.

Automating order-taking and customer interactions allows restaurants to reallocate staff to activities such as food preparation and in-store service.

Operational Efficiency Features

- Reduced dependency on staff for phone orders
- Lower labor costs associated with call handling
- Improved staff focus on in-store operations
- Increased productivity during peak hours
- Minimized training required for phone-order processes



Handling Peak Demand with Confidence

During rush periods, phone lines can quickly become overwhelmed, leading to missed calls and lost revenue. Voicify ensures that every call is answered, regardless of volume, allowing restaurants to capture more orders and maintain service quality.

Peak Performance Features

- Simultaneous handling of multiple calls
- No missed or dropped orders
- Consistent performance during demand spikes
- Scalable solution for busy locations
- Reliable order flow into SpeedLine POS



Flexible Payment Options

Voicify provides flexible payment solutions that align with modern customer expectations. Once an order is placed, the system sends a secure payment link by text message, giving customers the option to pay remotely or in-store.

This flexibility ensures a convenient and frictionless transaction process.

Payment Features

- Text-based payment links for remote payment
- Option to pay in-store upon pickup
- Secure and simple transaction process
- Supports contactless ordering experiences



Expanding Beyond Voice: Multichannel Ordering

In addition to voice-based interactions, Voicify also supports text ordering, providing restaurants with additional channels to engage customers.

This multichannel capability allows restaurants to meet customers where they are, offering flexibility and convenience across communication methods.

Multichannel Features

- Voice-based phone ordering
- Text-based ordering
- Consistent integration with SpeedLine POS
- Unified order management across channels
- Expanded customer engagement options

Voicify with SpeedLine POS integration represents a significant advancement in restaurant technology. By automating phone ordering and customer interactions, restaurants can improve efficiency, reduce labor costs, and deliver a faster, more consistent experience.

This revolutionizes high-volume pizza operations, where managing incoming calls can become a major bottleneck. With Voicify, every call and text is answered, every order is captured, and every customer receives prompt service.

Turning Calls Into Results

- Scalable solution for high-volume environments
- Flexible, modern ordering and payment options
- AI-driven phone ordering integrated with SpeedLine POS
- Reduced labor dependency and operational strain on your restaurant
- Improved customer experience with faster and better service



The Last Word

In an industry where speed and service quality directly impact revenue, integrating voice AI into your operations is no longer optional; it is a competitive advantage.

With SpeedLine and Voicify, restaurants can move beyond traditional limitations and embrace a smarter, more efficient future.

