

Valutec Gift Cards

Simplified Gift Card Solutions for Your Business

Valutec makes it very easy to manage your gift cards both in-store and online. Whether you're migrating from an existing program, offering cashback rewards, or creating a mobile-friendly experience, Valutec offers the tools to help your business grow.

- Easily load and manage gift cards at your store or online
- Easily manage your gift cards across multiple locations with streamlined reconciliation
- Simplified direct integration with SpeedLine Payments for smooth transaction processing
- Mobile-friendly allowing your customers to store gift cards on their smartphones for an easy contactless payments experience
- Offer customizable Digital Gift Card options for online purchases and promotions



Customer Loyalty & Rewards

- Drive repeat business by offering automatic cashback on card use and reloads
- Drive revenue by offering both physical and digital gift cards

Elevate Your Brand

- Promote and sell gift cards through social media, SMS messaging and QR code campaigns
- Personalize your promotional material and your gift cards to reflect your brand identity
- Create a branded, online gift card store for your business, with direct bank transfers for quick and secure transactions

Easy Management

- Customers can easily register, reload, and replace cards online or in-store
- Staff can easily manage transactions, balances, and reports through a dedicated portal

Get Started Using Valutec Gift Cards Today!
Experience the power of a seamless gift card solutions for your business.

Essential Gift vs. Digital Gift

Simplified Gift Card Solutions

Essential Gift Features

- **Reliable Processing:** Provides tailored services for card loading, multi-location reconciliation, and seamless migration of existing programs
- **Loyalty and Reload Benefits:** Offers cashback rewards and reload options, elevating gift cards into a prepaid solution to encourage repeat business
- **Customizable and Secure Cards:** Provides branded card designs, promotional materials, and registration options for loss protection and enhanced customer appeal



Digital Gift Features

Digital Gift carries all the benefits included in Essential Gift, plus these additional features:

- **Convenient Gifting:** Allows customers to purchase and send digital gift cards easily, creating personalized shopping opportunities and prepaid offers to drive engagement
- **Omnichannel Integration:** Enables embedded gift card options into websites, apps, and social media for providing a seamless buying experience, with delivery via email, text, and other digital channels
- **Customer Support and Tracking:** Uses digital gift cards for customer service recovery and track gift card performance with detailed reporting tools for optimization

