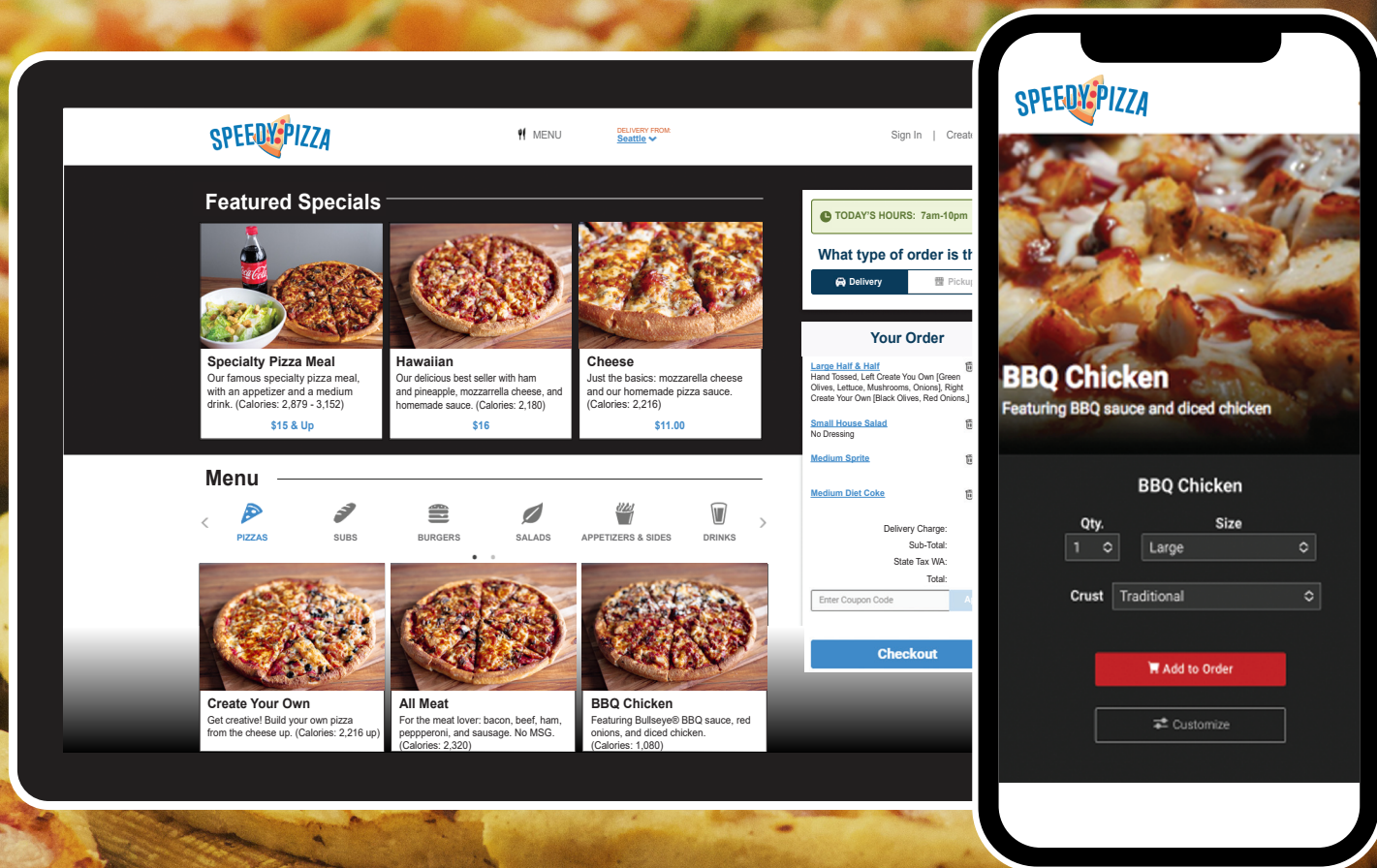




# Your All-In-One Online Ordering Solution



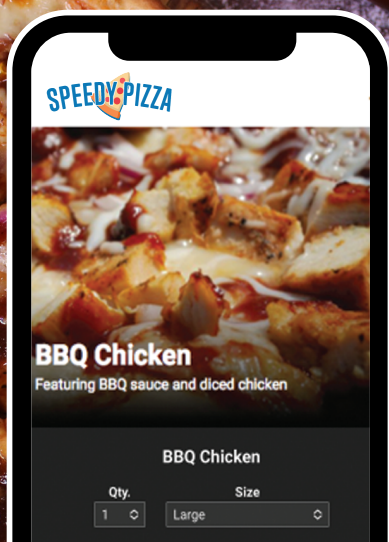
## Fast, Convenient, Affordable Online Ordering



## Online Ordering Integrated With Your POS

An all-in-one online ordering service, customized to your restaurant brand.

SpeedDine talks to your POS terminals, automatically adding online customers to the store database, and displaying up-to-date information such as store hours, quoted times, out of stock and much more.



### BBQ Chicken

Featuring BBQ sauce and diced chicken

Size

Large

Crust

Hand Tossed

Hand Tossed

Thin

Deep Dish

Gluten Free

← Return to Menu

🛒 Add to Order

Switch to Half & Half

## Mobile App

The SpeedDine mobile app puts your brand in front of customers every time they pick up their phone. SpeedDine Mobile Apps are hybrid applications hosted directly on iOS and Android devices. Your branded online ordering app will be available from the Apple App Store and Google Play Store.

## Features to Love

**A Seamless Online Ordering Experience:** Customers expect speed and accuracy. SpeedDine will walk them through their order, give instant feedback, allow speedy payment including saved payment information and save their delivery address for next time. This avoids delays and extra steps that can make visitors click away.

**Prices Automatically Update:** SpeedDine connects with the store to price each order live, so coupons, taxes, and discounts always match. Errors and delays go away—because the order is always right.

**Reliability You Can Trust and Count On:** SpeedDine Online Ordering is built on leading cloud technology, providing peace of mind with all in-store terminals processing your orders. Your system will always run at full speed, even with high order volumes.

**Your Brand is Always Front and Center:** Your online presence is a valuable marketing opportunity. With SpeedDine, you can use your text, colors, images, and logos to make the web & mobile ordering experience an extension of your brand. You even have the flexibility to choose which items & offers to display and feature.

**Upselling Prompts:** Upselling increases ticket totals. Set online prompts to offer extra cheese on a pizza, or suggest that customers complete their meal with an appetizer or dessert.

**Affordable, with No Order Processing Fees:** Process unlimited online orders for a low monthly fee. This means that your profit goes up, but your fees won't.







## Built for Pizza

### Handle Complex Pizza Orders

SpeedLine was designed for pizza and create-your-own orders, a specialty of SpeedLine that SpeedDine brings online. It is flexible enough to handle even the most complex orders and is smart enough to charge for every topping.



### Features to Enhance Your Operation

- **Company-Wide Settings:** Easily update settings across all stores while still allowing store-specific customizations
- **Branded Email Confirmations:** Add your logo to order confirmation emails for a consistent brand experience
- **Custom Messages:** Display important notices in a prominent banner, whether for operational updates, promotions, or special events

### More Features You'll Love

- **Automatic Store Location Selector:** SpeedDine automatically chooses the store location most conveniently located to your customers location, speeding up the order process
- **Return Customers:** SpeedDine keeps it simple and saves return customers time by allowing them to "reorder" using a previous order made on their account and use a saved credit card to quickly process payments
- **Featured Specials:** Include up to three "Featured Specials" that appear above the regular categories
- **Discount Meals:** With just a few clicks, you can edit your menu in SpeedLine Portal. Customize the size, crust, drink, and other options customers can choose from when ordering a "meal deal"
- **Time-Restricted Items:** Control when an item is visible on the website with easy-to-add time restrictions. This is valuable for adding specials or deals like "Happy Hour" or "Pizza Tuesday"
- **Gift Cards & Loyalty:** Helps pizzerias of all sizes increase repeat sales & customers and build long lasting relationships
- **Offer Signup:** Build loyalty with high ROI digital marketing. SpeedDine prompts customers to sign up and give permission for promotional messages
- **Customer Notifications:** SpeedDine and your POS work together to let your customers know their order has been received, and when it has left the store
- **Send Customer Surveys:** Sign-up with Tattle to send surveys to customers after their orders are completed to gather valuable feedback
- **Integrated with SpeedLine MobilePay:** Reduce or eliminate delivery chargebacks by using MobilePay. This reduces chargebacks, gets you a lower card-present processing rate, and allows you to process payments at the door, curbside, or tableside
- **Reporting:** The Remote Order Sales Summary report shows you the number of online orders, net sales, and average order size for all your remote ordering sources, including SpeedDine



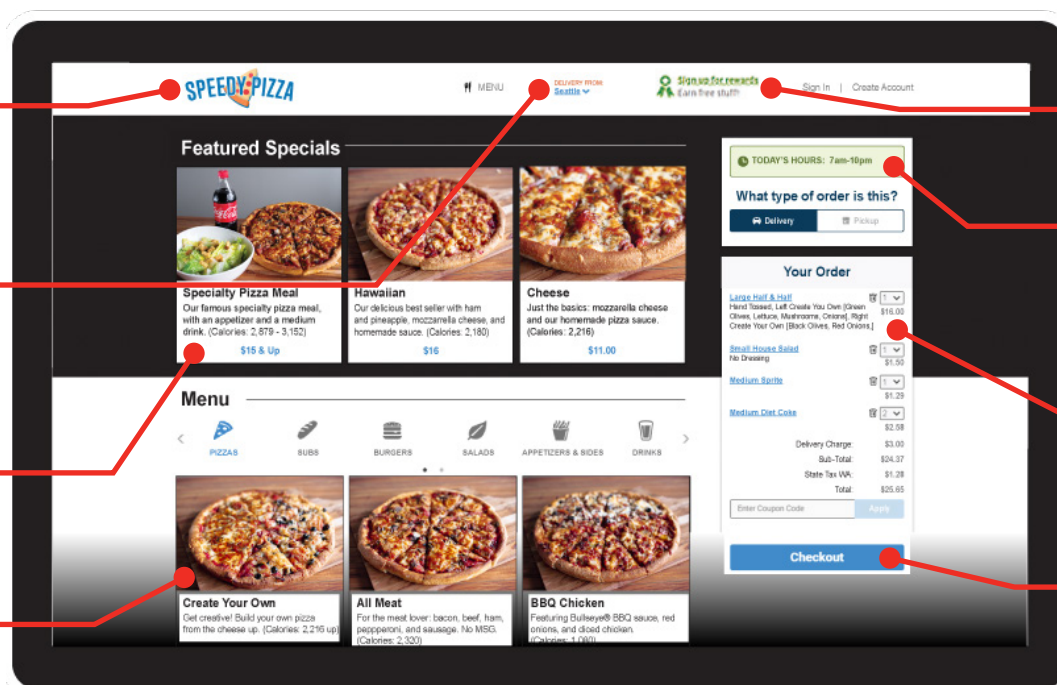


**Your  
Branding**

**Automatic  
Store  
Selector**

**Feature  
Items**

**Built for  
Pizza**



**SpeedLine  
Loyalty  
Login**

**Synched  
Hours and  
Quoted Times**

**Automatic  
Price  
Updates**

**Easy Guest  
Checkout  
Process**

# All-in-One Online Ordering, Customized to Your Restaurant Brand