SPEEDLINE®

SpeedLine®
Point of Sale

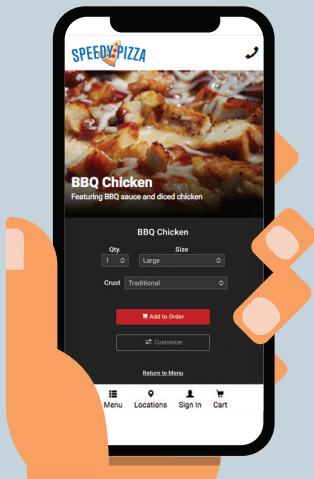## A POS built for pizza and delivery
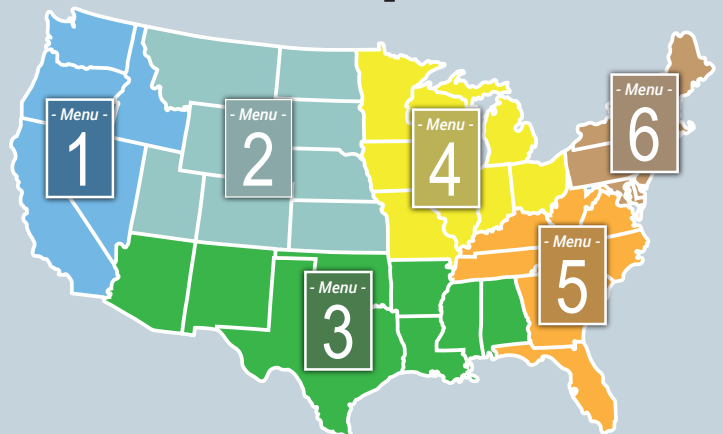
Built for Pizza

Delivery

Customer Data Maps

Driver Performance

Distance Driven

Online Ordering

SPEEDY-PIZZA

BBQ Chicken
Featuring BBQ sauce and diced chicken

BBQ Chicken

| Qty. | Size |
| 1 | Large |

Crust Traditional

🛒 Add to Order

⇄ Customize

Return to Menu

Menu   Locations   Sign In   Cart

Enterprise

- Menu -
1

- Menu -
2

- Menu -
4

- Menu -
6

- Menu -
3

- Menu -
5
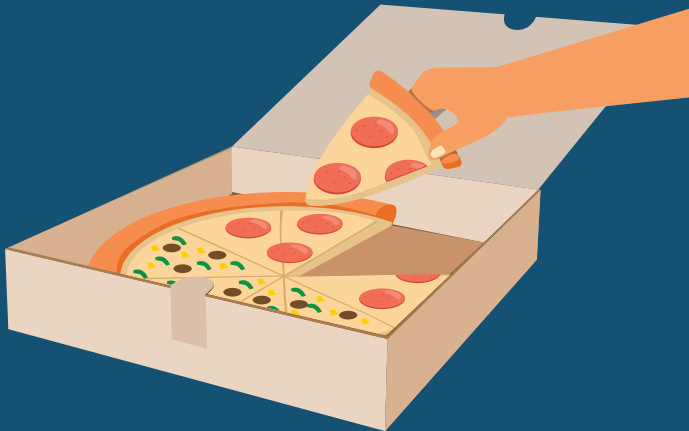
SpeedLine was Built for Pizza

A pizza point of sale is designed differently—and for good reason. Pizza and delivery concepts have far more complex point of sale requirements than other quick service and dine-in restaurants

Fit for Your Business

Operational differences like create-your-own pizzas, half-and-half pizzas (even thirds or quarters), complicated coupons, and delivery dispatch mean that you require a more specialized point of sale. Unique tools such as:

- **SpeedLine Cloud Reporting & Analytics™**
- **SpeedLine LiveMaps™** visual dispatch
- **SpeedDine®** online ordering
- **SpeedLine Pay™**
- **SpeedLine Inventory™**
- and the **SpeedLine Menu Designer™** Topping Matrix

have been developed in partnership with pizzeria owners like you.

Conversational Ordering

Conversational ordering lets you enter items and toppings in any sequence, as the customer orders. So customers may start over, but you don't have to.

Designed for Your Menu

The SpeedLine team partners with you to design a touchscreen menu specifically for your restaurant. You can program the menu to show nutritional information, allergens, or recipes at the touch of a button.

Guided Ordering and Upselling

Increase add-on sales with scripted, item-specific upselling prompts and directed order entry. Upselling prompts remind your staff to offer add-ons consistently and in a helpful way. Nothing is forgotten, even by new staff.

A Fresh Way to Deliver

SpeedLine delivery POS is designed to streamline delivery management in the restaurant—and speed up deliveries to hungry customers.

Top Delivery Features:

LiveMaps	Custom Delivery Zones	Accurate Promise Times
ETA Delivery Messages	Visual Dispatch	SpeedLine Pay

Speedy Tip: You have the option of sending a text message or email to your customer when the driver is dispatched.

SpeedLine Pay™

SpeedLine Pay uses a mobile app and Bluetooth EMV card reader to accept payments at the customer's door, curbside, on a patio, or tableside. It's a win-win: customers get the convenience and credit card security they want, and your business could save hundreds of dollars each month in lower card-present processing fees and reduced chargebacks—including online orders.

Delivery Zones & LiveMaps

Always charge the right delivery fees with custom delivery zones. Need changes? Just click and drag to adjust zone boundaries at any time. When an order is placed, LiveMaps will auto-assign the customer to a zone based on address, and charges the specified fees for that zone.

Visual Dispatch

Dispatching delivery drivers from a map view is simply more intuitive than a list of orders on a screen. Dispatchers can easily group orders together for delivery by touching pushpins on the map, and estimated return times are displayed on the screen.

Speedy Tip: With chip payment at the door, you can process payments for deliveries at lower card-present rates, saving 40% or more off the effective rate.

"Our sales have increased 35%, and we are able to keep up with the same staff."

- RAMON COLLADO, MAMA'S PIZZA AND GRILL

SpeedDine® Online Ordering

Delivery and online ordering go together like cheese and pepperoni. Web and mobile ordering give your customers multiple convenient ways to order for delivery or pickup.
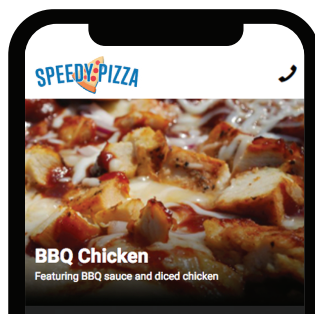
Profitable Web & Mobile Sales

With the SpeedLine point of sale, SpeedDine delivers fast, convenient, and affordable online ordering for restaurants. Your restaurant will generate profitable web and mobile sales with:

- Live store pricing
- A streamlined ordering experience
- Upselling prompts
- Unlimited transactions for a low monthly fee

Speedy Tip: People spend more—20 to 30% more in some cases—when they order online.

SpeedLine Features You'll Love

SpeedLine Cloud Reporting & Analytics™	Subscribe to Analytics to get near real-time data from all your locations. Access graphical dashboards of key data, and conventional report tables, from anywhere. Apply filters and advanced analysis tools. Get alerts, and download dashboards to share.
Summon a DoorDash Driver	Short on in-house drivers? Through a new integration with DoorDash Drive, store staff can summon a DoorDash driver by assigning a delivery to DoorDash on the Dispatch screen.
Ordering Site Messages	Show custom messages on your SpeedDine ordering site: let customers know about holiday hours, upcoming events, or any current promotions

Enterprise-Wide Control & Visibility

You can't be in every location at once. SpeedLine connects you to your restaurants, wherever you are. You'll appreciate the ability to:

- View and analyze near real-time report data for all your stores, from anywhere, with SpeedLine Cloud Reporting & Analytics
- Handle regional and store-to-store menu differences
- Package and push updates to store POS systems
- Manage payroll, promotions and marketing

Choose the POS that powers some of the industry's most successful chains.

Hardware for Your SpeedLine POS

SpeedLine offers hardware options to fit the needs of any restaurant, including yours. Equipment is selected specifically for durability and after-sales value. Have an existing point of sale? Chances are, SpeedLine can reuse some of your hardware.

Send Customer Surveys	Integrate with Tattle to send surveys to customers after their orders are completed to gather valuable satisfaction feedback.
Take Payments From Anywhere	SpeedLine Pay™ on a mobile device, with an inexpensive handheld reader, allows you to take orders and process payments at the table, curbside, or at the customer's door. And you can do it for only a fraction of the cost.
Track Orders from 3rd-Party Sources	Prompt order takers for the order source when transcribing orders from a 3rd-party tablet. See the original order source (e.g., "Uber Eats," or "Grubhub") on reports, so you can gauge source performance, and confirm charges.

"My cashiers can hold an entire conversation while taking an order, and look people in the eye when they talk to them."

- KEVIN WADE, OWNER OF PREVITI PIZZA

SpeedLine

SpeedLine Customers Include

Krazy Karl's Pizza · Cottage Inn Gourmet Pizza · Godfather's Pizza · Beggars Pizza · Pizza Factory · Nancy's Pizza · Happy Joe's Pizza & Ice Cream · Cosmo's Pizza · Jet's Pizza · Hot Box Pizza

Pizza Portions

Simple Navigation

Customer Database

Customizable Layout

Caller ID Integration

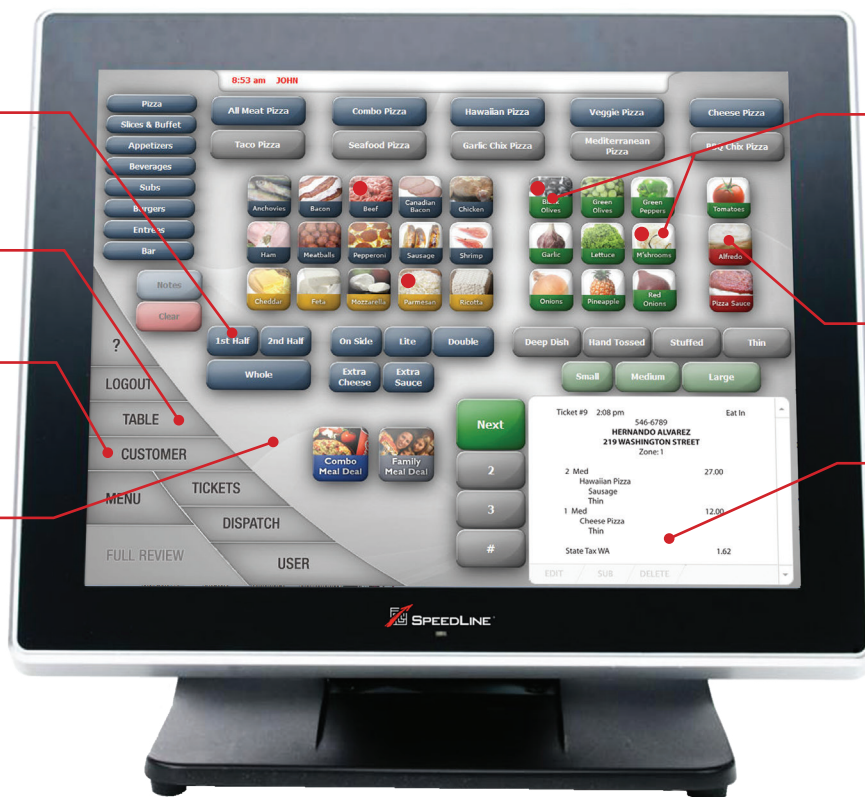**Integrated Online Ordering**

Topping Indicators

Button Design Options

Conversational Ordering

Suspicious Activity Reports

Cloud Reporting & Analytics

Have Questions? Talk to an expert!

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speedlinesolutions.com