

10 Crucial Pizza POS Must-Haves



Pizza and delivery restaurants have far more complex Point-of-Sale (POS) requirements than can be met by standard POS systems. Purchasing a POS for your pizzeria that is actually designed for a sit-down café means you won't have all the features you need, forcing you to log into multiple applications. Now is a crucial time to look for a POS that's designed specifically for pizza and delivery.

Must-Have Pizza POS Features:

- ✓ **Conversational Ordering:**
Flexible order entry allows staff to input items and toppings in any sequence, reducing errors and keeping pace with fast-talking customers
- ✓ **Directed Order Entry:**
Guides order takers through value meals and uses prompts to suggest salad dressings and crust types
- ✓ **Flexible Pizza Portioning:**
Simplifies "create-your-own" and portioned pizza requests (e.g., half-and-half, thirds)
- ✓ **Unlimited Customizable Coupons & Promotions:**
Provides flexibility for coupons and promos ("2 for 1", "3 for 1", "4 for All", "\$2 Off Pizza Tuesday", etc.), with the ability to restrict coupons by time, day, or minimum purchase
- ✓ **Upselling Prompts:**
Helps sell more specialty items and high-margin extras. POS systems with more advanced features allow you to link the sale of one item to prompt for a larger size or second item
- ✓ **Delivery-Zone Fees:**
Ensures you always charge the right delivery fees
- ✓ **Visual Dispatch:**
Reduces time and delivery costs by grouping delivery orders by location. Warning notifications also alert you if a delivery is running late or stalled at the store
- ✓ **Online Ordering:**
Increases sales, saves money, and brings your restaurant's brand online
- ✓ **Menu Management Options:**
Gives the head office of a restaurant chain the ability to manage store menus regionally, chain-wide, or at a store level, while still allowing regional or store-level differences
- ✓ **Customized Reporting:**
Ensures you have your finger on the pulse of how your pizzeria is really doing

Would you like to know more? Our team is happy to help!
Send your questions to info@speedlinesolutions.com